

Figure 1

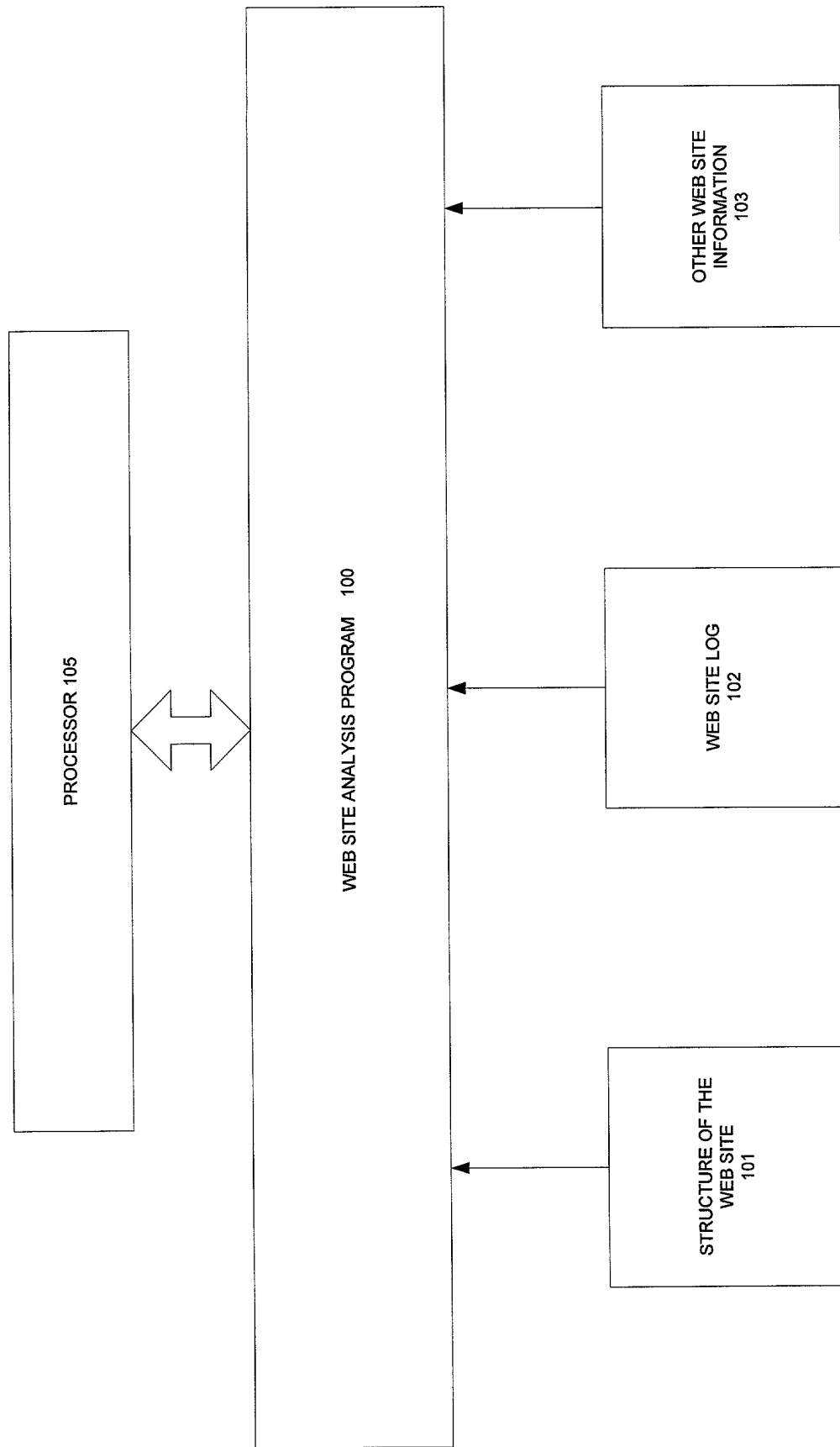


Figure 2

ClickFox Site Definition

The only required information for this site definition is the site URL. The site URL defines the starting page, or top page of the ClickFox site to be analyzed. The site URL need not be the home page of a web site; a ClickFox site can be a piece of a larger web site.

Site URL:

Advanced Site Properties

Set the pages to include in the site by defining the text to match in page URLs and the distance (in clicks) from the site URL that the site extends.

Page URLs in the Site

A page whose URL starts with the same path as the site URL is considered part of the site.
A page whose URL starts with any of the URLs in this list is also considered part of the site.

Distance from the Site URL

☒ Include all pages reachable from the site URL.

☐ Only include pages up to links away from the site URL.

Figure 3

105024" 2375001

Edit Visit Filter Settings

Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.

Time | Site Access | Page | Task | Demographics

Number of Pages Visited

☐ Only include visits of at least (number of pages):

☒ Only include visits of at most (number of pages):

Pages Visited

To be included in the report, visitors must have visited these pages as defined below.

/products/
/company/

☒ Include visit if **all** listed pages were visited
☐ Include visit if **any one** listed page was visited

Pages Not Visited

Only include in the report visitors who did not visit these pages as defined below.

☒ Include visit if **all** listed pages were not visited
☐ Include visit if **any one** listed page was not visited

Figure 6

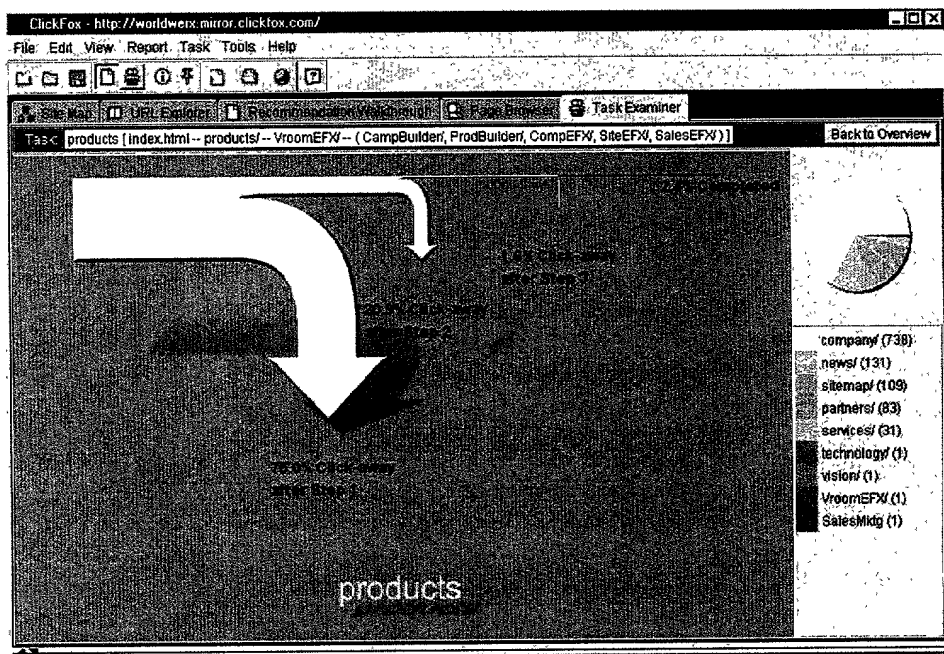


Figure 7

10005187-120304

FOUO 28T5000T 1000518 100041

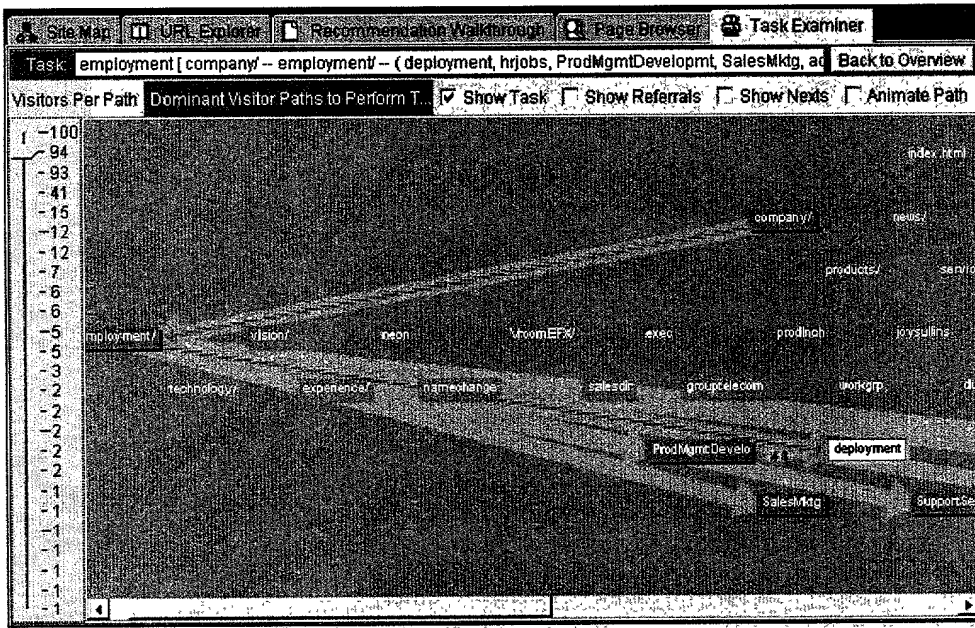


Figure 8

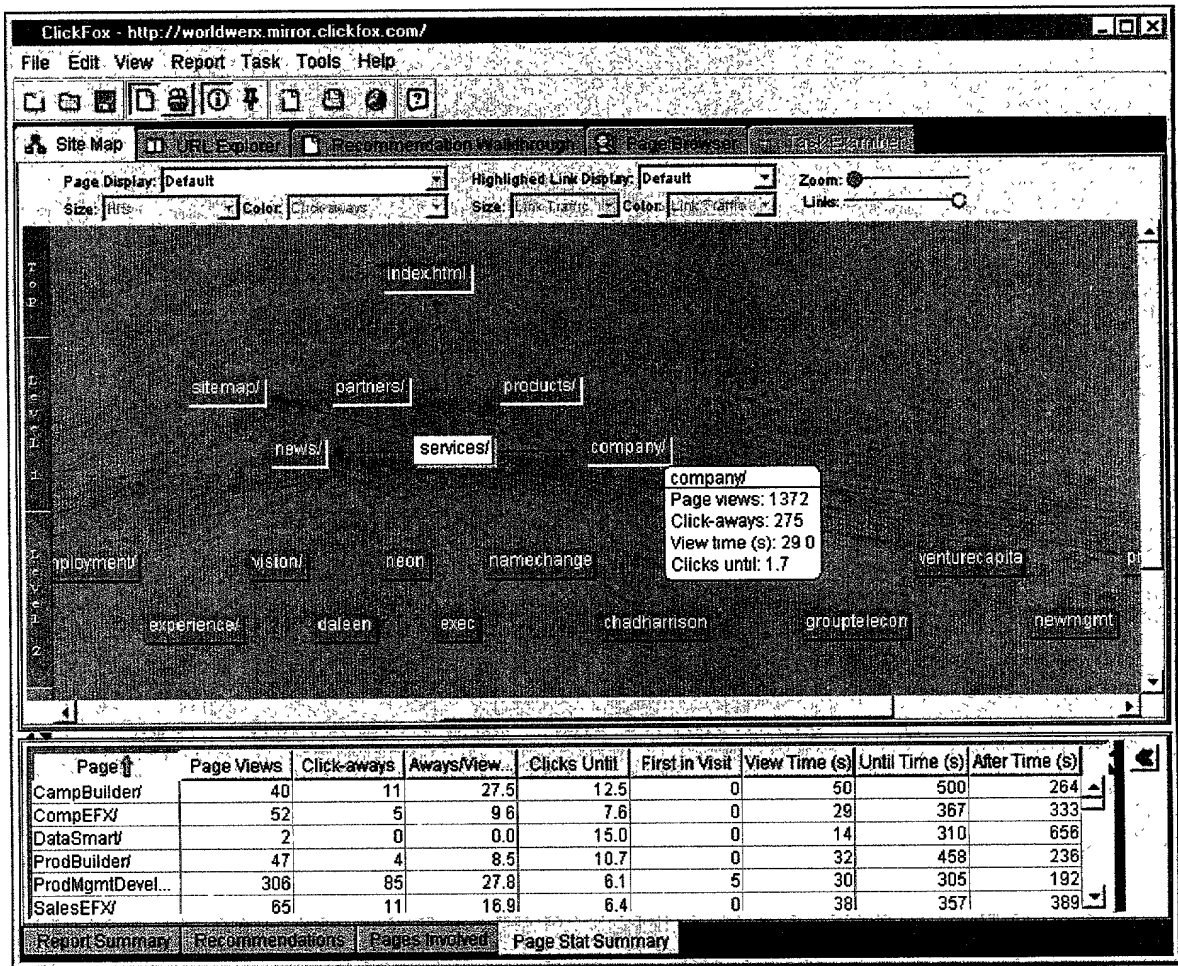


Figure 9

New ClickFox Report

1 Report Type

2 Date & Time

3 Site Access

4 Page

5 Task

6 Demographics

7 Save Settings

You may restore a previously saved report template from the list below:

siteetest

Restore

Report Type

☒ Site Design
 ☐ Task
 ☐ Site Traffic

employment

New Task...

A Site Design report includes a general analysis of the site design based on a particular group of visitors. The group can be defined based on time, site access, pages visited, task participation, and demographics. The report includes recommendations for improvements in the site and page structure, as well as visitor statistics.

Press the Finish button to create a new report using the current settings.

Press the Next button to customize the report settings. You will be given the opportunity to save the settings as a report template when you finish.

Cancel

Back

Next >

Finish

Figure 10

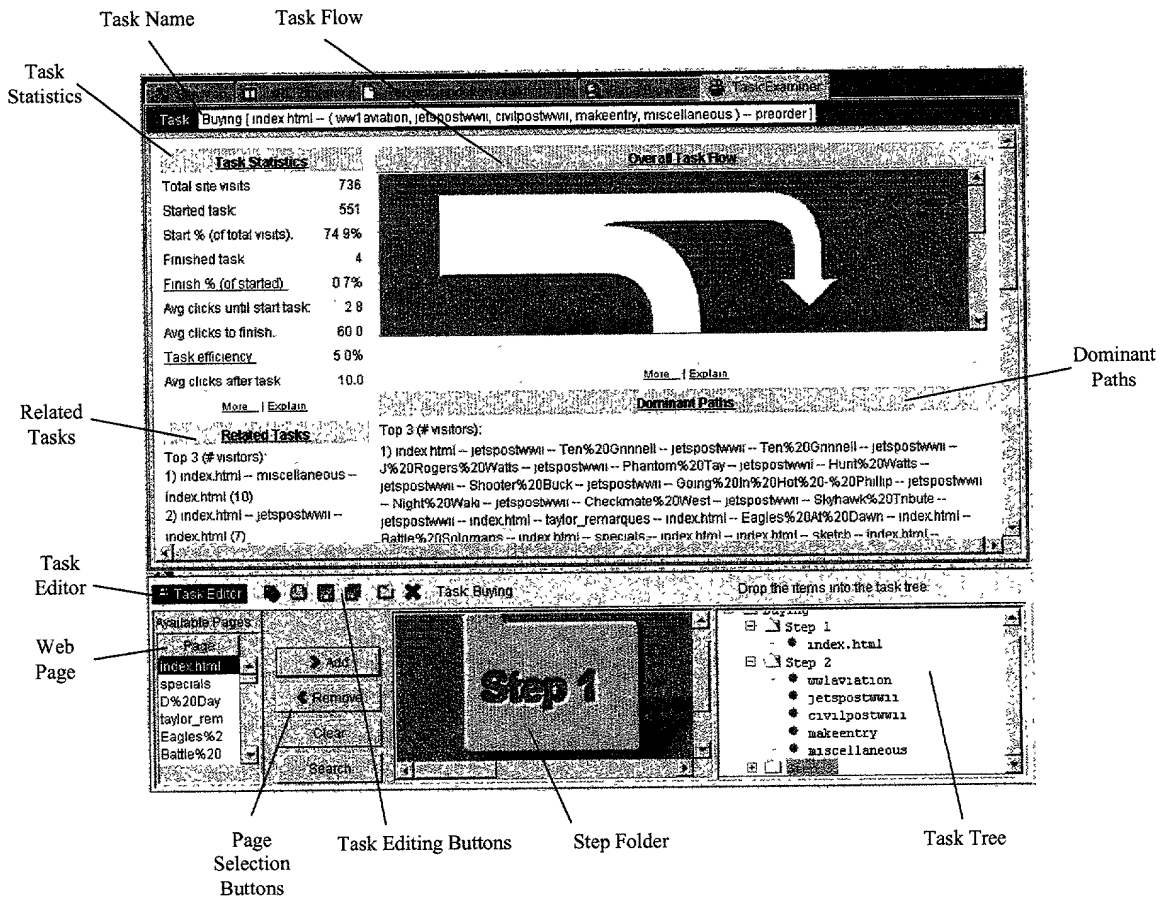


Figure 11

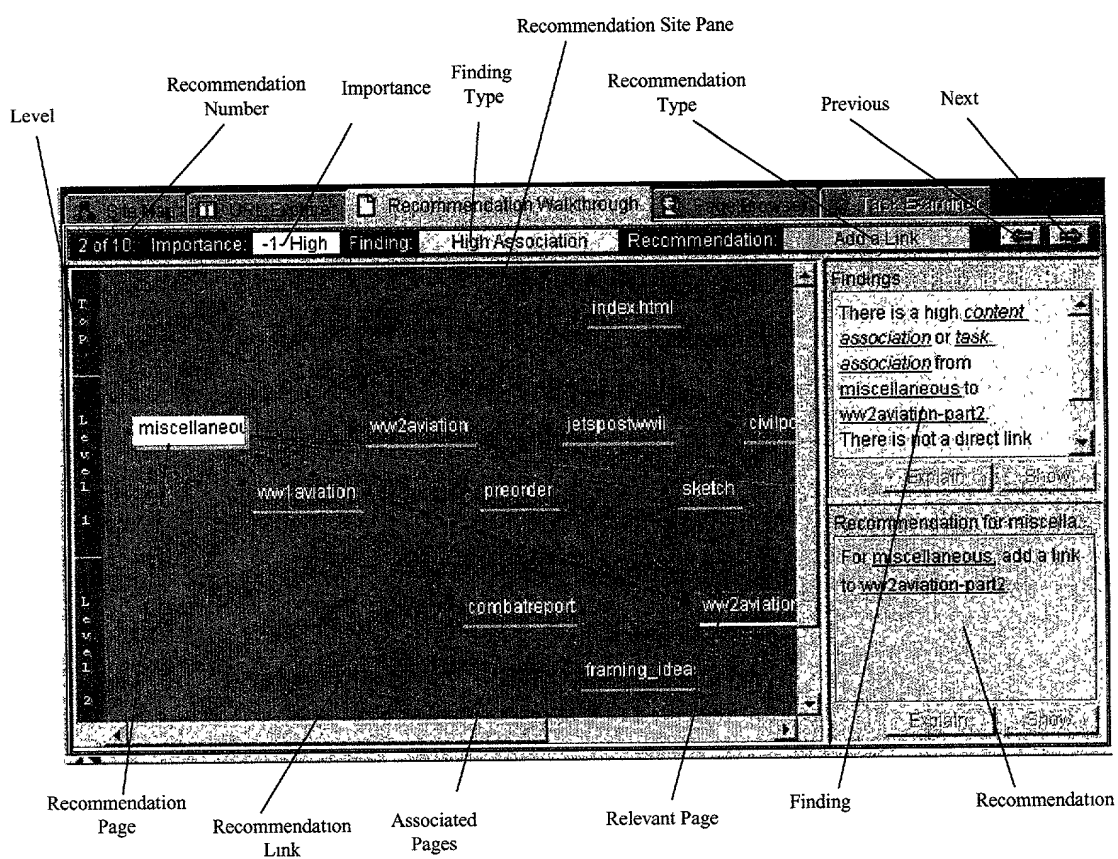


Figure 12

FOUO 2375007

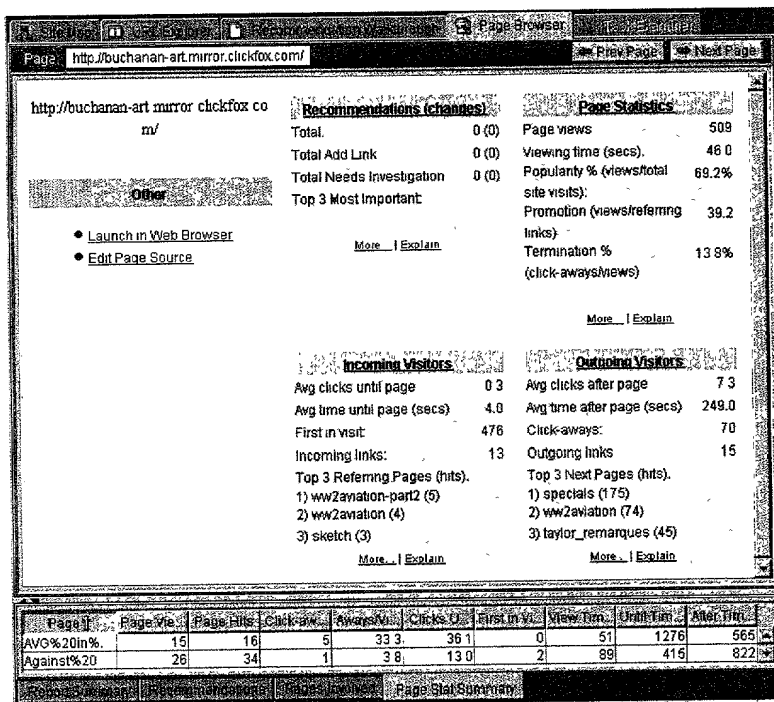


Figure 13

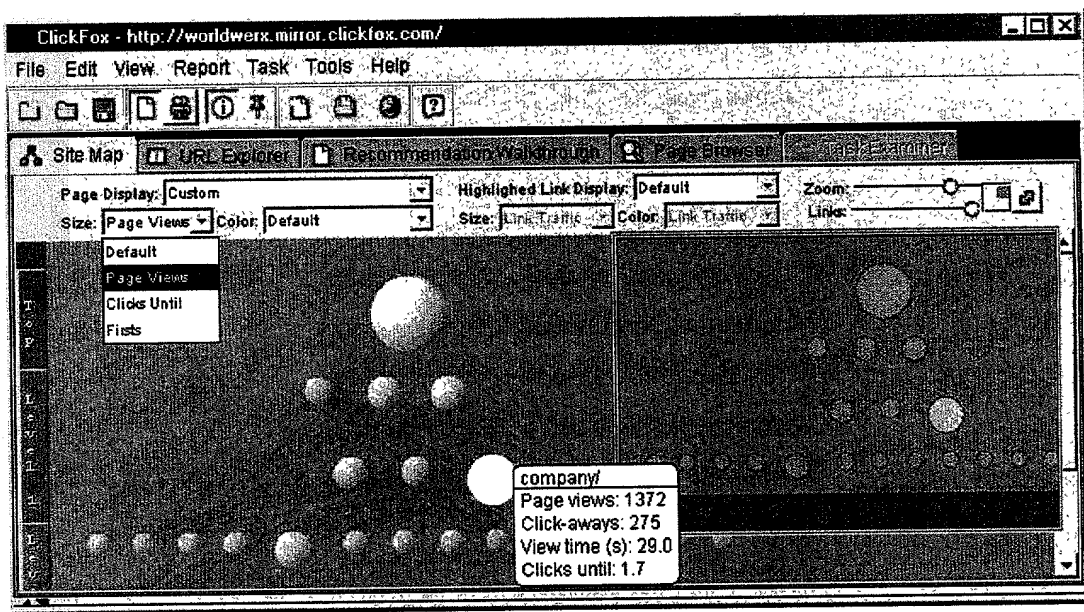


Figure 14

Downloaded from www.ck12.org

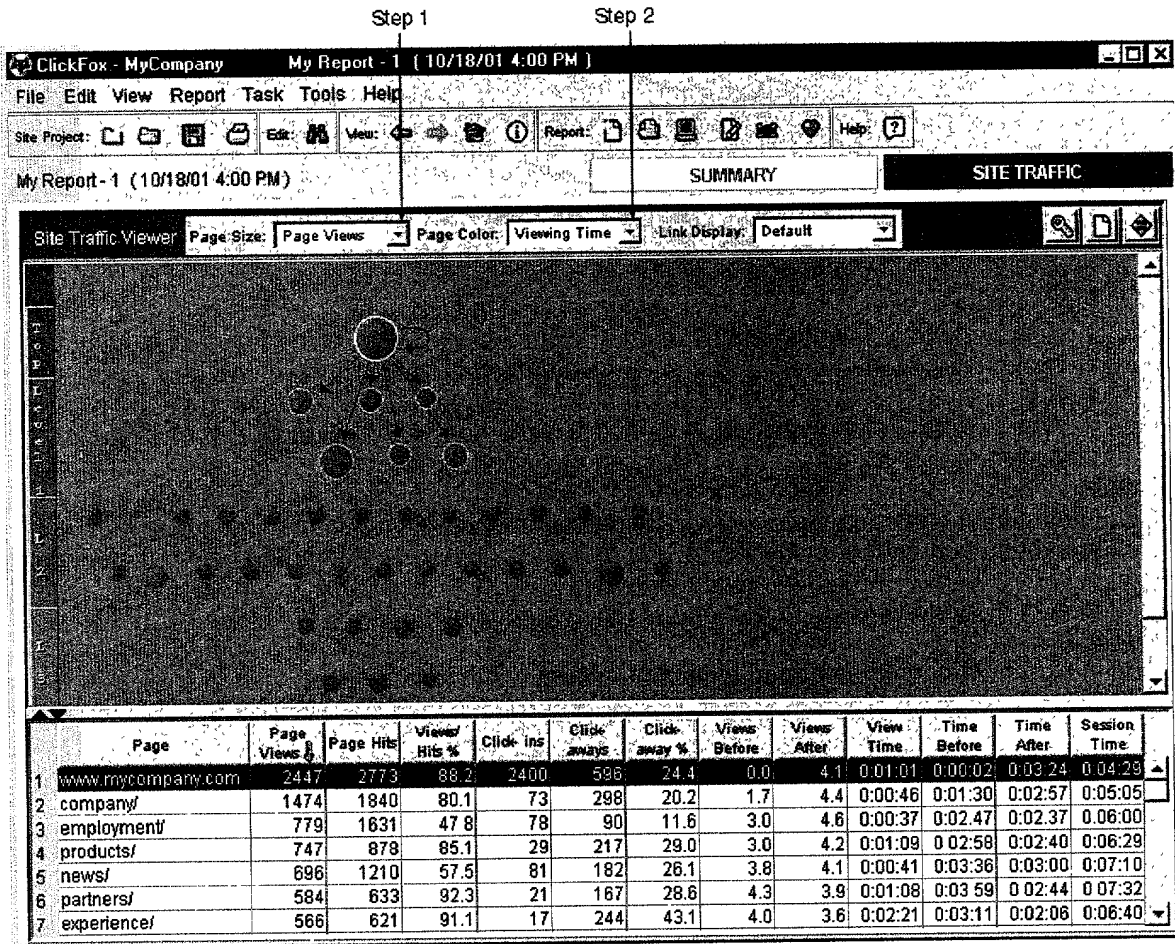


Figure 15

705021 2275007

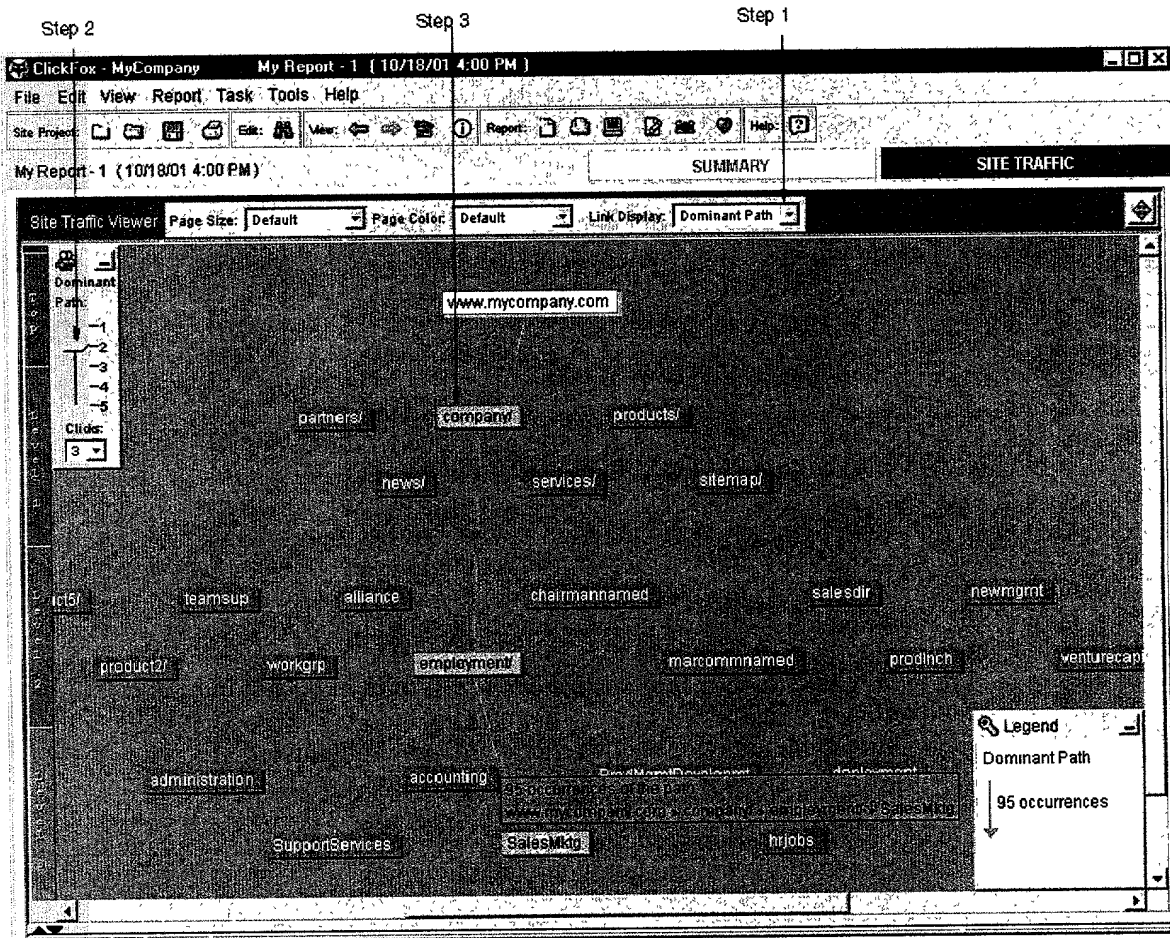


Figure 16

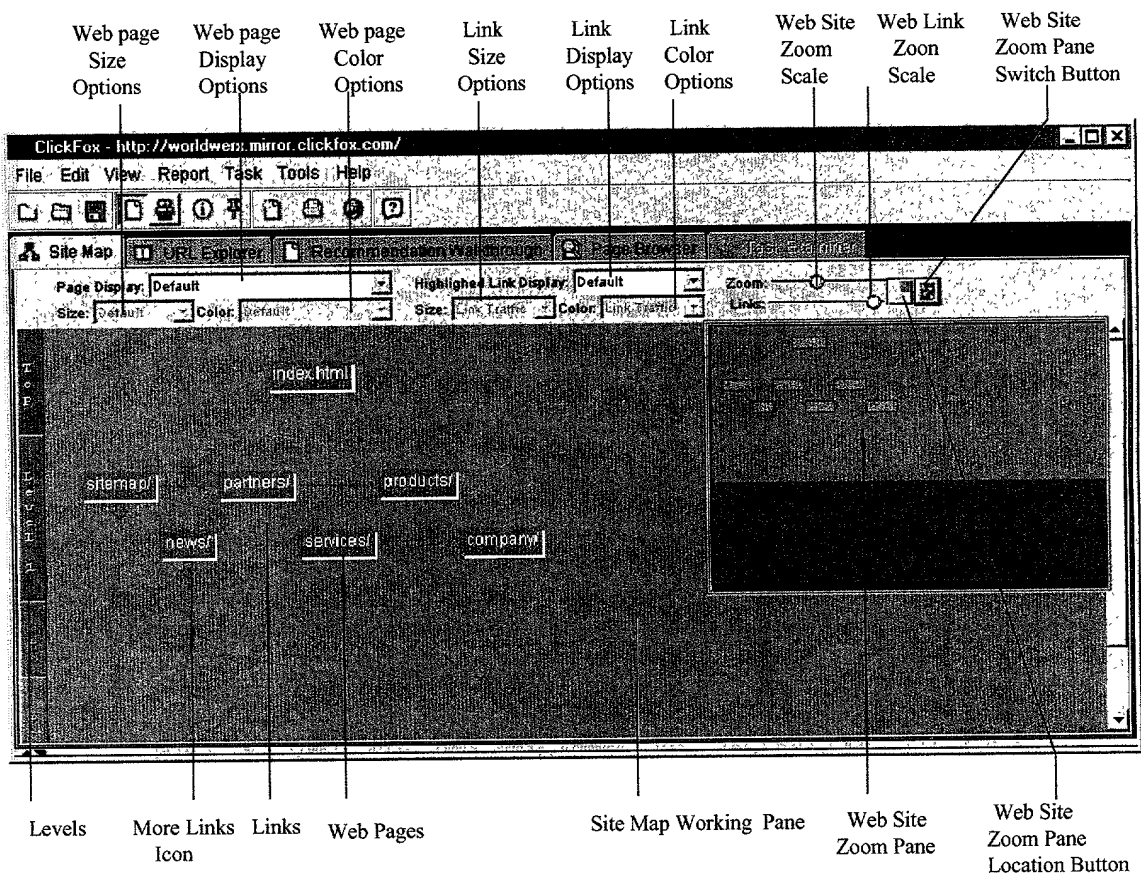


Figure 17

10005191 100001

Edit Visit Filter Settings [X]

Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.

Time | **Site Access** | **Page** | **Task** | **Demographics**

Click-in Pages

To be included in the report, visitors must have entered the site via one of these pages.

www.mycompany.com
/sitemap/

Add... Remove

Click-away Pages

To be included in the report, visitors must have left the site via one of these pages.

Add... Remove

Referral Sites

www.asite.com

To be included in the report, visitors must have come to the site via one of these other sites.

Add... Edit... Remove

[?] Help [OK] [Cancel]

Figure 5